



Our publications in the food sector

- Growth and value creation in the food sector.- Publication by Solving International, January 2005
- Marques vs MDD : comment maintenir l'écart ?.- Presentation by Philippe Jaegy for the meeting organised by LSA, the 4th of November 2004
- Le secteur des PAI et des ingrédients alimentaires.- Conference organized and presented by Philippe Jaegy, Vice-President at Solving International, the 20th of October 2004
- Time for a breakthrough in trade spending and relationships.- Presentation by Solving International UK for the annual assembly organised by IGD, the 19th of October 2004
- Entreprises agroalimentaires : comment conjuguer durablement croissance en volume avec croissance en valeur.- Conference by Solving International, the 8th of June 2004
- Vins et marchés se conjuguent au pluriel.- Interview of Philippe Jaegy, published in Vaucluse Agricole, the 23rd of February 2004
- Philippe Jaegy, Partner chez Solving International, annonce une évolution des modèles économiques des entreprises.- Agra Industrie Hebdo, the 8th of January 2004
- Le modèle économique de l'entreprise va devoir s'éclaircir.- Interview of Philippe Jaegy, published in Agra Industrie Hebdo, the 20th of November 2003
- La sous-traitance agroalimentaire gagne du terrain.- Interview of Philippe Jaegy, published in LSA, the 2nd of Mai 2003
- Le marketing en débat : à la recherche d'une complexité rentable.- Press article by Philippe Jaegy, published in LSA, the 24th of April 2003